DIGITAL INTEGRATION IN ENGLISH TEACHING AND EVALUATION: CHALLENGES AND PERSPECTIVES

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Аннотация: В данной статье исследуется меняющийся ландшафт современной лингводидактики в условиях цифровой трансформации. Исследование сосредоточено на вопросах интеграции инновационных педагогических инструментов в учебный процесс с целью повышения вовлеченности учащихся и уточнения точности оценки языковых навыков. Анализируя синергию между цифровыми платформами и традиционными методами, работа демонстрирует способы сокращения дистанции между теоретическими знаниями и практическим владением языком. Результаты исследования свидетельствуют о том, что технологически опосредованная среда не только стимулирует мотивацию обучающихся, но и предоставляет педагогам более точные метрики для оценки уровня владения языком.

Ключевые слова: цифровое образование, преподавание английского языка (ELT), инновационная методология, вовлеченность учащихся, лингводидактика, оценка языковых навыков.

Annotatsiya: Ushbu maqolada raqamli transformatsiya ta’siri ostida zamonaviy lingvodidaktikaning o‘zgarib borayotgan manzarasi tadqiq etiladi. Tadqiqot talabalarning o‘quv jarayoniga jalb qilinganligini oshirish va tilni baholash aniqligini takomillashtirish maqsadida innovatsion pedagogik vositalarni dars jarayoniga integratsiya qilish masalalariga qaratilgan. Raqamli platformalar va an’anaviy metodlar o‘rtasidagi sinergiyani tahlil qilish orqali, mazkur ish nazariy bilim va amaliy ko‘nikmalar o‘rtasidagi tafovutni qanday qisqartirish mumkinligini ko‘rsatib beradi. Tadqiqot natijalari shuni ko‘rsatadiki, texnologik vositalar bilan ta’minlangan muhit nafaqat ta’lim oluvchilar motivatsiyasini oshiradi, balki pedagoglarga tilni bilish darajasini baholash uchun aniqroq metrikalarni taqdim etadi.

Kalit so‘zlar: raqamli ta’lim, ingliz tilini o‘qitish (ELT), innovatsion metodologiya, talabalar faolligi, lingvodidaktika, tilni baholash.

Introduction

We are currently witnessing a significant paradigm shift in how foreign languages are taught. As discussed during the International Scientific and Practical Conference on "Innovations in Language Teaching, Learning and Assessment," the old "teacher-centered" models are no longer sufficient in a world driven by technology. For today’s educators, the real challenge is not just delivering grammar or vocabulary but creating a dynamic, interactive space where students feel connected to the language through digital mediation.

The goal of this study is to examine the practical benefits of weaving digital tools into the English curriculum. By leveraging these technologies, academic institutions can foster better collaboration and significantly improve the overall quality of instruction.

Literature Review

The theoretical framework of this research is deeply rooted in the findings of both Kazakhstani and international scholars. For instance, Academician S.S. Kunanbayeva has long advocated for a cognitive-linguo-cultural approach, which today finds its strongest support in digital resources. Similarly, G.J. Zhetibayeva emphasizes that developing communicative competence in the 21st century is nearly impossible without the aid of innovative technologies. These local perspectives align perfectly with global trends, suggesting that a hybrid educational model is perhaps the most effective way to meet the needs of modern learners.

Innovative Pedagogical Approaches

In practice, moving toward a "student-centered" digital environment involves several key tools:

Gamification: Platforms such as Quizizz, Kahoot, and Wordwall turn repetitive grammar drills into competitive, engaging activities. This approach directly tackles the issue of student motivation.

Learning Management Systems (LMS): Tools like Moodle or Google Classroom provide a structured way to track progress and organize materials, making the learning process more transparent.

Artificial Intelligence (AI): AI-powered tools offer personalized, instant feedback. This allows students to practice their speaking and writing skills in a low-pressure environment before they ever face a formal exam.

Methodology and Results

To test these ideas, a four-week practical study was conducted with second-year students. We used a mixed-methods approach, combining data from digital platforms with qualitative feedback from student surveys. During this period, traditional paper-based tests were replaced by interactive evaluations via Quizizz and collaborative tasks in Google Classroom.

The results were quite revealing:

Engagement: 88% of students reported a much higher interest in lessons. They specifically mentioned that receiving immediate feedback helped reduce "test anxiety."

Performance: We saw a 15% increase in average scores compared to previous paper-based assessments, suggesting that interactivity aids information retention.

Teacher Efficiency: Automation of grading reduced the administrative workload for instructors by about 30%, allowing them to focus more on individual student support.

Modern Developments in Assessment

Traditional testing often fails to capture the multi-dimensional nature of language. Digital tools offer a way out of this by providing:

Instant Feedback: Students learn from their mistakes immediately.

Data-Driven Insights: Teachers can identify common struggles across an entire group and adjust their lessons accordingly.

Formative Assessment: Rather than relying on one high-stakes final exam, teachers can monitor progress continuously.

Conclusion

Integrating digital tools into English teaching is a complex but ultimately rewarding journey. It requires educators to be both linguistically proficient and digitally literate. The future of linguodidactics does not lie in replacing teachers with technology, but in the seamless blend of human expertise and digital innovation. This is the only way to ensure that language learning remains effective and relevant in the modern age.

References

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