THE EFFECTIVENESS OF INTERACTIVE PLATFORMS IN FOREIGN LANGUAGE TEACHING

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Abstract: This article explores the effectiveness of interactive platforms in foreign language teaching and their role in improving students' language competencies. It examines how digital technologies contribute to the development of speaking, listening, reading, writing, grammar, vocabulary, and sociolinguistic skills. The study also highlights the major advantages of interactive platforms, such as accessibility, flexibility, personalized learning, and effective assessment opportunities. In addition, it discusses the growing importance of technology-based instruction in modern education. The article concludes that interactive platforms play a significant role in enhancing the quality and effectiveness of foreign language learning.

Key words: Interactive platforms, foreign language teaching, online learning, digital technologies, language skills, assessment, flexibility, modern education.

Annotatsiya: Ushbu maqolada chet tillarini o‘qitishda interaktiv platformalarning samaradorligi va ularning talabalarning til kompetensiyalarini rivojlantirishdagi o‘rni tahlil qilinadi. Raqamli texnologiyalarning gapirish, tinglab tushunish, o‘qish, yozish, grammatika, lug‘at boyligi hamda sotsiolingvistik kompetensiyalarni rivojlantirishga qo‘shadigan hissasi yoritiladi. Shuningdek, interaktiv platformalarning qulaylik, moslashuvchanlik, individuallashtirilgan ta’lim va samarali baholash kabi asosiy afzalliklari ko‘rib chiqiladi. Bundan tashqari, zamonaviy ta’limda texnologiyaga asoslangan o‘qitishning ahamiyati tahlil qilinadi. Maqola interaktiv platformalar chet tilini o‘qitish sifatini oshirishda muhim rol o‘ynaydi degan xulosaga keladi.

Kalit so’zlar: Interaktiv platformalar, chet tilini o‘qitish, onlayn ta’lim, raqamli texnologiyalar, til ko‘nikmalari, baholash, moslashuvchanlik, zamonaviy ta’lim.

Аннотация: В данной статье рассматривается эффективность интерактивных платформ в обучении иностранным языкам и их роль в развитии языковых компетенций учащихся. Анализируется вклад цифровых технологий в развитие навыков говорения, аудирования, чтения, письма, грамматики, словарного запаса и социолингвистической компетенции. Также рассматриваются основные преимущества интерактивных платформ, такие как доступность, гибкость, индивидуализированное обучение и эффективное

оценивание. Кроме того, в статье подчеркивается значение технологически ориентированного обучения в современной системе образования. В заключении отмечается, что интерактивные платформы играют важную роль в повышении качества обучения иностранным языкам.

Ключевые слова: Интерактивные платформы, обучение иностранным языкам, онлайн-обучение, цифровые технологии, языковые навыки, оценивание, гибкость, современное образование.

The COVID-19 pandemic and quarantine forced the learning system to change drastically and move from face-to-face to distance mode [1]. This sudden transformation encouraged educational institutions and teachers around the world to adopt various digital tools and interactive platforms in order to maintain the continuity of foreign language education. In the process of teaching foreign languages, platforms such as Duolingo, Google Classroom, Zoom, Quizlet, and Kahoot! became widely used because they provide opportunities for communication, collaboration, and engaging learning activities. These platforms help teachers improve students' language skills such as speaking, listening, reading, and writing through interactive exercises, real-time feedback, and multimedia resources. Moreover, the integration of interactive platforms increases students' motivation, autonomy, and participation in language learning by creating a more flexible and learner-centered educational environment. Therefore, this article examines the effectiveness of interactive platforms in foreign language teaching and highlights their advantages, challenges, and impact on students' academic performance.

Rapid advances in distance learning led to the emergence of new teaching modes and increased use of online learning platforms [2]. As a result, foreign language teachers began integrating interactive digital tools into their lessons to create more effective and engaging learning experiences for students in virtual classrooms. Platforms such as Moodle, Microsoft Teams, Quizizz, and Google Meet enabled educators to organize lessons, share learning materials, conduct assessments, and communicate with learners more efficiently. These technologies also allowed students to practice vocabulary, grammar, pronunciation, and speaking skills through interactive tasks, online discussions, and multimedia content. Furthermore, the use of online platforms promoted independent learning habits by giving students access to educational resources anytime and anywhere according to their individual needs. Consequently, the growing reliance on interactive platforms has significantly influenced modern foreign language teaching methods and continues to reshape the future of language education.

Foreign language learning should include all aspects of language skills, such as speaking, writing, grammar and vocabulary, reading, and listening [3]. On the other hand, modern technologies promote sociolinguistic competence, also known as the ability to use language in different social contexts [4]. The integration of interactive platforms into language education creates opportunities for learners to develop these skills in a more dynamic and student-centered environment. Digital learning tools provide immediate feedback, collaborative activities, and authentic communication tasks that help students improve both their linguistic accuracy and fluency. In addition, interactive platforms encourage learners to participate actively in discussions, problem-solving tasks, and independent learning activities, which increases their motivation and responsibility for their own progress. The availability of multimedia materials, virtual communication spaces, and personalized learning paths allows students to practice language skills according to their individual needs and learning pace. Therefore, the effective implementation of

interactive platforms contributes significantly to the development of comprehensive language competence and improves the overall quality of foreign language teaching.

These online learning platforms permit fast and easy access to language courses, the possibility of dividing the e-course into separate modules, training flexibility, and a knowledge-based assessment system [5]. One of the major advantages of interactive platforms is that they allow students to study at any time and from any location, which makes foreign language learning more convenient and accessible for learners with different schedules and responsibilities. Such platforms also support individualized learning by enabling students to choose appropriate materials, repeat difficult topics, and progress at their own pace according to their language proficiency levels. Another important benefit is the availability of instant feedback, which helps learners identify their mistakes in grammar, pronunciation, vocabulary usage, and other language areas more effectively. Interactive platforms also increase student engagement through collaborative tasks, multimedia content, and gamified activities that make the learning process more interesting and motivating. As a result, these benefits demonstrate that online learning platforms can significantly enhance the effectiveness, accessibility, and quality of foreign language education.

In conclusion, the integration of interactive platforms into foreign language teaching has significantly transformed traditional educational practices and created more flexible, accessible, and student-centered learning environments. These platforms help learners develop essential language skills, improve sociolinguistic competence, and increase motivation through interactive tasks, multimedia resources, and personalized learning opportunities. Moreover, they provide teachers with effective tools for organizing lessons, monitoring students' progress, and conducting assessment in both online and blended learning settings. Despite certain challenges such as technical problems, limited internet access, and lack of digital literacy, the advantages of interactive platforms outweigh their disadvantages. The experience gained during and after the COVID-19 pandemic has demonstrated the importance of technology in ensuring the continuity of education. Therefore, the effective implementation of interactive platforms can improve the quality of foreign language teaching and play a crucial role in the future development of modern education.

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