THE ROLE OF CREATIVE EDUCATIONAL TECHNOLOGIES IN DEVELOPING ENGLISH LANGUAGE COMPETENCE

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Abstract. This paper examines the role of creative educational technologies in the development of English language proficiency. Modern methods and innovative approaches aimed at increasing motivation, communication skills and cognitive activity of students are analyzed.

Keywords: creative educational technologies, English language, communicative competence, foreign language teaching.

Introduction. The use of Cinquain, Brainstorming, Case, Zigzag, Cluster, Project, Method, Mind Mapping as specific methods of innovative technology in traditional pedagogy has yielded great results.

Below we talk about emerging new pedagogies.

Artificial intelligence in education. The term Artificial Intelligence (SA) is used to describe computer systems. The systems of artificial intelligence are rapidly penetrating schools, colleges and universities.

Although many people think of artificial intelligence as robot instructors, it does have some benefits. Student-based applications include a smart learning system, a dialogue-based learning system, a research-based learning environment, automatic writing assessment, and chat agents.

Teachers' programs, although underdeveloped, are also a supportive program for teachers to improve their knowledge. It should be noted that the abilities of students and teachers such as critical thinking, creativity, communication and collaboration must be taken into account.

Literature review. In today's fast-paced world, the vast majority of people speak two or more languages. Of course, the first of these languages is their native language, and many linguists

believe that special conditions should be created not only for learning foreign languages but also for learning their mother tongue. It is worth noting that as a result of reforms in learning foreign languages, a growing generation of children, from preschool to higher education, will simultaneously compare their native language and foreign language. It is much easier to study linguistics by comparing genetically related and inter-genetically related language families with a high level of international and interethnic communication. Textbooks, syllabuses and textbooks designed to integrate the education system in our country into foreign languages are a practical proof of these goals. Therefore, only a student who has a good knowledge of his / her language and culture can learn to love other languages. Mastering a foreign language requires special training. The question then arises - What is the need for a second language? The First President of the country, with the goal of creating a solid foundation for the future of our country, has issued a number of decrees aimed at the study of the most important foreign languages to ensure Uzbekistan's rapid integration into the world community. In particular, the decision of the Government of the Republic of Uzbekistan No. 1875 of December 10, 2012, "On Measures to Further Improve the System of Foreign Language Learning" The interconnected language is to ensure that the younger generation can express their thoughts in another language. In particular, the following reforms were replaced by the decision:

- The study of foreign languages, mainly English, is conducted throughout the country in the form of games and oral lessons from the first grades of secondary schools, and from the second grade to the learning of alphabet, reading and grammar.

- accepted by highly qualified foreign specialties, useful and technical specialties;

- Providing students and teachers of secondary, specialized secondary and professional educational institutions with textbooks and teaching methodical complexes on foreign languages, re-training them in accordance with the established deadlines. Publication is free of charge at the expense of working capital of the Republican Target Book Fund under the Ministry of Finance of the Republic of Uzbekistan.

This decision made a radical change in the education system of Uzbekistan. New textbooks have been created for the younger generation, and English has been taught since preschool. In higher education some subjects are taught in a foreign language.

Research Methodology. By learning a foreign language, you will be able to experience the intellectual potential of young people in the world, exchange ideas with them, analyze the process and compare our successes and weaknesses with them. Everybody should try to know foreign languages. People who know language are a legacy of our forefathers. As our Great grandfather Farabi, who knows many languages, and has extensive experience in comparative learning of multiple languages will be the future of our country.

The use of additional resources in teaching foreign languages, to enhance students' interest and interest in learning foreign languages, to teach each lesson in interactive, interactive methods, and to supplement them after the lessons. It requires teaching and extensive use of traditional techniques.In the course of lessons organized using innovative technologies, students increase their interest in foreign language and improve their independent creative skills.

It would be a great light if teachers, researchers and other interested parties were involved in developing both applications of artificial intelligence and methods of teaching and learning.

Analysis and results. Learning through open data. More than 250 national, local and city governments and global organizations share, create, and use information with each other.

These organizations seek to access data used by the public, and many advanced services provide resources for open data research. Subsequent initiatives have led them to innovative education. So, the question arises - what does open data offer as a material? What is its role in learning and teaching? The main factor is authenticity. Shared data is the result of real processes occurring within large organizations. Often used in professional work, the information has a real impact on our lives and the world around us.

The second factor is the importance of education in the capacity building of students. It can have a very strong psychological effect. Students will be able to compare what is happening in their town, village, or classroom with what is happening near and far.

Maybe in the process, they can also identify problems and draw attention to the problem, either local or the entire community. In one example, high school students were rewarded for construction projects in Italy while learning about public funding.

As it turns out, open data connects readers, and as a result of data literacy, transparency, and evidence-based actions, there has been social action for greater motivation.

Dealing with the use of information. In the growing education, the use of digital technology is accompanied by a constant increase in ethical questions. The moral issue here is how much information, for example, who owns it, how to interpret it, how to protect the privacy of students and faculty?

Conclusion. There were also cases of criticism of people they did not know. Maybe it's just a matter of time. To avoid such problems, develop a policy on data behavior in educational institutions, obtain students' consent to use data, analyze any information in their interactions, and learn about their views on education management systems. Ensure an effective training system, including student and staff support.

There is no official training. In order to do this, teachers should provide students with opportunities. In today's digital world, the exchange of information between institutions and universities further enhances their effectiveness.

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